

THE LINGUISTIC ASSOCIATION OF THE SOUTHWEST

Newsletter

Volume 44, No.2 https://lassoling.org/ Fall 2025

SEE YOU IN WICHITA FOR LASSO 2025!

This coming fall we will meet in Wichita, Kansas! Our Annual Meeting will bring LASSOvians to Wichita State University October 9th – 11th. The theme for our fall three-day meeting is *Borderless Language*. We are excited to see the work LASSOvians will bring on the many linguistic phenomena we study. Rena Torres Cacoullos (Penn State University) will give the plenary address on "Sociolinguistic experience: Explaining language contact without grammatical convergence". Mark Waltermire (New Mexico State University) will give the Presidential Address "Discrimination of Bilingual Dialects of Spanish in the Americas".

In our presentations and panels, we will explore issues such as social justice, language maintenance, critical pedagogies, sociolinguistics, language in health care, language revitalization. In these spaces, we encourage LASSOvians to continue to engage in deep discussions on these critical issues. This opportunity is unique, and we hope you can connect with other LASSOvians and learn from their research.

https://www.wichita.edu/academics/fairmount_las/mcll/lasso2025/index.php

As you are planning your air travel and hotel reservations, please note that the LASSO executive meeting starts at 11:30am on Thursday, October 9th. Keep this in mind as you are scheduling your travels to Wichita for our Fall Meeting and make sure to arrive the day before (Wednesday, October 8th) to make it in time.

This meeting also marks the end of Patricia Gubitosi's term as Treasurer and my term as Executive Director. We are proud of the work we did together with you the last six years. In our first term, we had to quickly pivot as the COVID pandemic was upon us and support Margarita Jara as she was the Program Chair then to hold our first meeting online. Our LASSOvians in the Executive Committee and all the other committees showed up and we were able to adapt and offer our first Fall virtual meeting, and we did so for three years in a row. We also collaborated with Antonio Medina-Rivera in reimagining our journal, the International Journal of the Linguistic Association of the Southwest. As we started to transition to our traditional face-to-face, we had made changes to adapt to our new reality by revising and updating our constitution and bylaws to codify how we work as an organization. As we pass the baton to the next generation of leaders, we can say proudly that the continuous work together has made our beloved Linguistic Association of the Southwest a better organization. Patricia and I are very grateful for the trust and support we received from all of you! ¡Muchas gracias, a todes!, Michelle F. Ramos Pellicia

FUTURE LASSO MEETINGS

LASSOvians who would like to host a future LASSO Conference should contact Executive Director Michelle F. Ramos Pellicia, lasso.executive.director@gmail.com for more information.

Proposals may be presented at the Business Meeting. You do not have to be on the Executive or any other committee to present a proposal to host a LASSO Conference. If you are interested in hosting a conference, we encourage you to let us know!

MEMBERSHIP RENEWAL TIME!

There is no better time than the present time to renew your membership. If you prefer to renew by check, there is a Membership Renewal Form at the end of this newsletter that you can print and send. You can also renew your membership online:

https://lassoling.org/membership/

Membership in LASSO demonstrates commitment to the study of linguistics and provides scholars and students alike the opportunity to develop professional friendships, to obtain information about teaching and research, and to exchange ideas and network with each other. LASSO members receive two newsletters per year and two issues of the International Journal of the Linguistic Association of the Southwest. Presentation of papers at the annual LASSO conference is a privilege of membership. Only LASSO members may have their work published in IJLASSO. Members in good standing may vote and hold office.



2025 HELMUT ESAU AWARD

Nicholás Chávez is the 2025 Helmut Esau Award recipient for his paper "Spanish Conquistadors as God's Chosen People: Metaphor, iconographic reference, and the framing of historical interpretation in Fray Angélico Chávez". His work has been selected to receive the award after a review of all submissions received.

CONGRATULATIONS, NICHOLÁS!!!

This award is named in honor of Helmut Esau, who was active in the early days of LASSO. Professor Esau died in an automobile accident shortly after he was elected to the LASSO presidency, and his colleagues at the time established the Esau Award to commemorate his contributions to the Linguistic Association of the Southwest and to the profession at large.

Students must first present at the Annual Meeting and then submit a revised, polished version of their paper to the LASSO Vice President. The prize is awarded to the best of all high-quality submissions received. Recipients of this prestigious prize receive a \$400 cash award.



News from our members

Alba Arias Álvarez (University of Sussex) published the following articles:

Arias Álvarez, A., & Brissos, F. J. 2025. La variación fonológica del español en contacto con el portugués europeo. In M. Díaz-Campos & J. M. Hernández-Campoy (Eds.), *Enciclopedia Concisa de los Dialectos del Español (ENCODES)* (pp. 459–467). Wiley-Blackwell. https://doi.org/10.1002/9781394349135.ch47

Arias Álvarez, A. 2025. Graffiti as a voice for marginalized and active communities: the case of Lavapiés, Madrid. *Language and Migration*, 31–60. https://doi.org/10.37536/LYM.1.17.2025.2504

Arias Álvarez, A. 2025. A continuous approach to backed /r/ realizations in Puerto Rican Spanish. *Languages* 10(3), 1-20. https://doi.org/10.3390/languages10030038

Pamela Anderson-Mejías (University of Texas Río Grande Valley) has retired from the University of Texas Río Grande Valley effective September 1st, 2025, and have just been awarded Professor Emeritus.

LASSO VicePresident & 2025 Program Chair Sheryl Bernardo-Hinesley (Western Washington University) collaborated with LASSOvian Alba Arias-Álvarez (University of Sussex) on an article on virtual schoolscapes in the US-Mexico Border:

Bernardo-Hinesley, S. & Arias Álvarez, A. 2025. Building Bridges: Institutional Goals/Initiatives and Virtual Schoolscape of Two Universities along the US-Mexico Border. *Journal of Borderlands Studies* 1–24. https://doi.org/10.1080/08865655.2025.2504884

George Ann Gregory (University of Maryland) and John de Priest (Tulane University) have teamed up to create a specialised glosses of Choctaw vocabulary. Having these glosses will help learners expand their vocabularies beyond just the basics. For example, instead of just saying 'hushi' for bird, a Choctaw learner would be able to name the specific bird.

Hugo Mejías (University of Texas Río Grande Valley) has retired from the University of Texas Río Grande Valley effective September 1st, 2025.

Michelle F. Ramos Pellicia (California State University San Marcos) has been elected VicePresident of the California Faculty Association, a faculty labor union that centers anti racism and social justice and represents 29,000 tenured track, lecturers, counselors, librarians, and coaches in the 23 CSU campuses all over the state of California.

Margarita Jara (University of Nevada Las Vegas) has been promoted to Professor effective at the start of the Fall 2025 semester.

LASSOvians Adam Schwartz (Oregon State University), Dalia Magaña (University of California, Merced), Devin Grammon (University of Oregon) and Sergio Loza (University of Oregon) have teamed up and co-edited the volume for De Gruyter Brill Aquí se habla. Centering the Local and Personal in Spanish Language Education which includes contributions by LASSOVIANS Valeria Ochoa (Oregon State University), Rey Romero (University of Houston-Downtown), Eva Michelle Wheeler (Providence College), Glenn Martínez (University of Texas San Antonio). Make sure you order your copy:

https://www.degruyterbrill.com/document/doi/10.1515/9783111323237/html?lang=en

CONGRATULATIONS TO OUR MEMBERS ON THEIR ACCOMPLISHMENTS!

If you have published a book, other news to report about yourself, or if you would like to publicize an event that would be of interest to other LASSO members, please send a message to: Michelle F. Ramos Pellicia at lasso.executive.director@gmail.com for inclusion in the next newsletter.



Call for Papers!

Submit your papers to IJLASSO Volumes 44 & 45.

Please submit your articles no later than October 15, 2025 for Volume 44 or April 30, 2026 for Volume 45.

Looking for Guest Editor for Special Issue

You do not need to be a member of LASSO to submit; however, publication is only for members of the association.

For submissions:

https://engagedscholarship.csuohio.edu/ijlasw/

Questions: A. Medina-Rivera a.medinarivera@csuohio.edu

Interested in collaborating on a Special Issue for IJLASSO? Contact me, let's talk about it! Our last issue included an interview. Would you be interested in collaborating for the next interview? Contact me!



54th Annual Meeting of the Linguistic Association of the Southwest



Borderless Language

October 9-11, 2025
Wichita State University, Wichita, Kansas
Woolsey Hall
2062 N Mid-Campus Drive, Wichita, Kansas 67208
Please note: All times are Central Time (CT)

Full Conference Program

Thursday, October 9

Conference Registration, 11:30am - 5:00pm CT Woolsey Hall Atrium WO101

LASSO Executive Meeting, 11:30am - 1:00pm CT Woolsey
Hall WO302
(boxed lunches provided for Executive Committee)

Break, 1:00pm - 1:15pm CT Woolsey Hall Atrium WO101

Conference Opening Remarks, 1:15pm - 1:30pm CT Woolsey Hall WO110A, Auditorium 1 Michelle Ramos Pellicia, LASSO Executive Director Rachel Showstack, Local Arrangement Committee Chair

	Opening Panel Session Woolsey
	Hall WO110A, Auditorium 1
	Chair: Sara Mata
	Engaging Communities and the Schoolscape in (Emerging) HSIs: Challenges and Opportunities to Latine Student Success
Thursday 1:30pm	
- 3:00pm	Organized by Sheryl Bernardo-Hinesley
1	Rocío del Águila Carreno ¹ , Michelle Ramos Pellicia ² , Sheryl Bernardo-Hinesley ³
	Wichita State University ¹ , California State University San Marcos ² , Western Washington University ³

Coffee Break, 3:00pm - 3:15pm CT Woolsey Hall Atrium WO101

Concurrent Sessions

Session 1: 3:15pm - 4:45pm CT

•	Session 1A	Session 1B	Session 1C
	Auditorium 1, Woolsey Hall WO110A	Auditorium 2, Woolsey Hall WO110B	Woolsey Hall WO134
	Bilingualism Chair:	Language Shift and Language Maintenance	Discourse Analysis Chair:
		Chair:	
Thursday 3:15pm - 3:45pm	Borderless Language-Mixing: How Does a Bilingual Radio Program Communicate in Social Media?	"Ya no se necesita la Maya": The sociolinguistic consequences of tourism	Critical Discourse Analysis of Facebook User Comments on 2020 Women's March in Pakistan
		Maricela Flores Lopez	Shewar Khan
	Jorge de la Hoz Leal University of Arizona	University at Buffalo	The University of New Mexico
Thursday 3:45pm - 4:15pm	Puro 956: College Slang in the Rio Grande Valley of Texas	Multilingual empire: The impact of labor migration on linguistic contact and variation in Kansas	Contrasting Ideological Conceptualizations of the Worker in Discourse around a Labor Strike: A Critical Discourse Analysis
	John Foreman, Ashley Hinojosa Diaz, Hannah Gutierrez, Aziz Quenun, Luis Treviño, Anaisabel Hernandez, Delaney Dwyer, Raul Ortiz-Vera, Andres Garcia, Jimena Lopez, Benjamin Foreman-Martinez The University of Texas Rio Grande Valley	Drew Colcher Wichita State University	Nicholás Chávez, Shewar Khan The University of New Mexico
Thursday 4:15pm - 4:45pm	An analysis of phonological adaptation strategies for borrowings in U.S. Spanish Jens Clegg	Spanish in the city, the country, and the Country: Language maintenance and immigration in urban v. rural communities	Language of Politics: Examining Narrative Building during the Election Nabaa Al-Amood
	Purdue University Fort Wayne	Devin Jenkins The University of Utah	Wichita State University

Coffee Break, 4:45pm - 5:00pm CT Woolsey Hall Atrium WO101

Keynote Address, 5:00pm - 6:30pm CT
Woolsey Hall WO110A, Auditorium 1
Sociolinguistic experience:
Explaining language contact without grammatical convergence
Rena Torres Cacoullos, Pennsylvania State University

Dinner on your own

Friday, October 10

Conference Registration, 8:00am - 5:00pm CT Woolsey Hall Atrium WO101

Concurrent Sessions

Session 2: 8:30am - 10:00am CT

	Session 2A Auditorium 1, Woolsey Hall	Session 2B Auditorium 2, Woolsey	Session 2C Woolsey Hall 322	Session 2D Woolsey Hall WO135
	WO110A Community Engagement	Hall WO110B	Discourse Analysis	Language and Social
	Chair:	Spanish as Heritage Language Chair:	Chair:	Language and Social Justice Chair:
Friday 8:30am - 9:00am	Make America Bilingual Again: Defendiendo el Multilingüismo en los Estados Unidos	"¡Así se dice!": Spanish Textbooks' Hold on Heritage Speakers	The Effects of Leading Questions on Opinion of News Media	¡Ay, nombre!: "Spanish names" and identity ma(r)king
	Brisa del Bosque The University of New Mexico	Mariana Mata The University of Texas at San Antonio	Braeden Miller, Mythili Menon Wichita State University	Adam Schwartz ¹ , Eva Michelle Wheeler ² , Magdalena Galindo ³ Oregon State University ¹³ , Providence College ²
Friday 9:00am - 9:30am	Labeling and Signs of Language Vitality in US Latino Owned Companies, Latino Studies Programs, Hospitals and Churches	Enfoques de variación lingüística: ¿Cuál es la presencia de Critical Language Awareness en el material pedagógico actual para hablantes de herencia de español en el sur de California?	Branding the Antihero: Albuquerque's Use of Breaking Bad in Tourism Marketing Tamara Martin Northeastern Illinois University	El aprovechamiento de la integración de la pedagogía crítica en el aula de ELH Yanina Hernandez University of Houston
	Antonio Medina-Rivera Cleveland State University	Elisa Fabian Linares California State University San Marcos	Northeastern Illinois University	University of Housion
Friday 9:30am - 10:00am	The Experiences of Hispanic-Serving Organizations Who Host Spanish College Students as Interns and Volunteers	Evaluating Student Learning Outcomes from Centering Afro- Latinidad in High School Spanish as a Heritage Language Curricula	Metaphorical construction of New Mexican Hispanic identity as portrayed in New Mexican local political cartoons and other visual media	Tejiendo el paisaje lingüístico de disidencia en El verano boricua de 2019 Erin Trybulec
	Edma Delgado-Solorzano, Daniela Yanez Zuazo Wichita State University	Lauren Miranda The Ohio State University	Fátima Holguin, Nicholás Chávez The University of New Mexico	University of Illinois Urbana-Champaign

Coffee Break, 10:00am - 10:15am CT Woolsey Hall Atrium WO101

Concurrent Sessions

Session 3: 10:15am - 11:45am CT

	Session 3A Auditorium 1, Woolsey Hall WO110A	Session 3B Auditorium 2, Woolsey Hall WO110B	Session 3C Woolsey Hall 322	Session 3D Woolsey Hall WO135
	Panel	Open Educational Resources Chair:	Language and Identity Chair:	Phonology Chair:
Friday 10:15am - 10:45am	Engaging students with engaged research: Sharing the story of Kaánze íe Rematriation Organized by Mary Kohn Mary Kohn, Laura Kanost, Joseph Pondillo, Mercendes Beatriz Quetzeri Amandi Kansas State University	Online Educational Resources: Decolonizando la Enseñanza de SHL Elizabeth Zavala, Brisa del Bosque The University of New Mexico	Imagined Transnational Identities among Mexican Immigrant Families and Heritage Speakers of Spanish in the U.S. R. Mata Western Washington University	Effects of prosodic imitation on /ptk/ production in the speech of L2 learners Sara Sirgo, María Teresa Megía Céspedes, Andea Ortega Trujillo, Meghan Armstrong University of Massachusetts Amherst
Friday 10:45am - 11:15am		Local voices, student choices: Student-led inquiry into Spanish- English bilingualism in the Kansas workforce Andie Faber Kansas State University	Ideologías intergeneracionales sobre el habla y la identidad en dos familias centroamericanas Jose Esteban Hernandez, Norma Martínez, Nayán Mendiola University of Texas Rio Grande Valley	Cross Linguistic Effects During Voice Training for Transfeminine Bilingual Speakers of English and Spanish: A Case Study Erin Krantz The University of New Mexico
Friday 11:15am - 11:45am		Redesigning Language Assessment with IPAs in a Community College Spanish Program Kelsey Harper Butler Community College	Voces en tránsito: Testimonios lingüísticos de supervivencia y resistencia en la frontera México-EE.UU. Jose Esteban Hernandez, Perla Luengo, María Aguilar-Gonzalez University of Texas Rio Grande Valley	Polar question prosody in Dzə: A first look Peace Benson, Philip T. Duncan The University of Kansas

Lunch on your own, 11:45am - 1:15pm CT

Concurrent Sessions

Session 4: 1:15pm - 2:45pm CT

	Session 4A Auditorium 1, Woolsey Hall WO110A	Session 4B Auditorium 2, Woolsey Hall WO110B	Session 4C Woolsey Hall WO322	Session 4D Woolsey Hall WO135
	Panel	Spanish as a Heritage Language Chair:	Language and Identity Chair:	Semantics and Pragmatics Chair:
Friday 1:15pm - 1:45pm	Linguistic Scholarship for Social Change: Community-Engaged Scholarship in Linguistics Organized by Rachel Showstack Rachel Showstack ¹ , Scott Wituk ¹ , Glenn Martínez ² , Mercedes Niño-	¡OYE Maestros, Learn to Teach Spanish Heritage! Dana Gravseth Western Washington University	Identity Labels in New Mexico: The Relationships Between Location and Language Use Alejandra Campos Hernández, Mía del Rosario, Erin Krantz The University of New Mexico	Rethinking Number in the Navajo Verb Seth N. Wyatt The University of New Mexico
Friday 1:45pm - 2:15pm	Murcia ³ , Rommy Vargas ¹ , Denise Romero ¹ , Margarita Francisco ¹ , Savannah Paschal ¹ , Gabriela Aguilar ¹ Wichita State University ¹ , The University of Texas, San Antonio ² , The University of Iowa ³	Rethinking Feedback: Exploring Language Ideologies in the Correction Practices of Spanish for Heritage Language Instructors Diego del Pozo, Francisco Martinez Ibarra Towson University	'In Portugal, we have more difficulty declaring ourselves Black!': A Raciolinguistic Examination of Language, Race, and Intersubjectivit(ies) in Lisbon Eva Michelle Wheeler Providence College	'Así' in Andean Peruvian Spanish: New Nuances Arising from Spanish–Quechua Contact María Sánchez Paraíso Johns Hopkins University
Friday 2:15pm - 2:45pm		Expanding the Critical Lens: Considerations on Indigeneity for Spanish Teacher Development Valeria Ochoa ¹ , Sergio Loza ² Oregon State University ¹ , University of Oregon ²	Comercio ambulante de comida: negociación identitaria de la migración ecuatoriana en Nueva York Christian Puma Ninacuri ¹ , Patricia Gubitosi ² Bowdoin College ¹ , University of Massachusetts Amherst ²	"Y así ko es": ko as a pragmatic marker in Paraguayan Spanish and Guarani Josefina Bittar Prieto ¹ , Martin Buck ² University of California, Santa Cruz ¹ , The University of New Mexico ²

Coffee Break, 2:45pm - 3:00pm CT Woolsey Hall Atrium WO101

Concurrent Sessions

Session 5: 3:00pm - 4:30pm CT

Session 3. 3.00pm	Session 5A Auditorium 1, Woolsey Hall WO110A	Session 5B Auditorium 2, Woolsey Hall WO110B	Session 5C Woolsey Hall WO322	Session 5D Woolsey Hall WO135
	Panel	Spanish as a Heritage Language and Community-Based Learning Chair:	Linguistic Landscape Chair:	Language Variation Chair:
Friday 3:00pm - 3:30pm	Linguistic Scholarship for Social Change: Linguistic Scholarship for Policy Impact Organized by Rachel Showstack	Breaking Personal, Local, and Global Barriers: Familiar and Unfamiliar Spanishes in the SHL Classroom	Exploring the Linguistic Landscape: A Case Study of Cayetano Heredia National Hospital	Subject Personal Pronouns in the Spanish of Ecuador: Analysis of the use of pronominal subjects in Quito and Esmeraldas
	Drew Colcher ¹ , Rachel Showstack ¹ , Damián Vergara Wilson ² , Patricia MacGregor-Mendoza ³ Wichita State University ¹ , The University	Martin Buck The University of New Mexico	Susana de los Heros The University of Rhode Island	Luis Alexander Campana Zapata University of Massachusetts Amherst
Friday 3:30pm - 4:00pm	of New Mexico ² , Mexico State University ³	Service learning, language acquisition and cultural experiences in a naturalistic, immersive context with young children	Landscapes, frames, & power: Spanish-language signage in Pascagoula, MS.	The voseo/tuteo variation of prepositional pronominal pronouns in Uruguayan Spanish María Irene Moyna
		Carlos Enrique Ibarra The University of New Mexico	Tom Lewis, Kendallyn White, Epiphany Hobbs Tougaloo College	Texas A&M University
Friday 4:00pm - 4:30pm		Cuentos de Sábado as a Model for Community-Based Learning and Language Socialization for Latine students	Keeping it local: The evolving Spanish linguistic landscape of a rural Virginia town Jennifer Lang-Rigal	Social Meaning of Kinyarwanda Morphosyntactic Variation Adam An¹, Jean Paul Ngoboka² University of Kansas¹, University of
		Daniela Narvaez Burbano ¹ , Claudia Matachana Lopez ² Amherst College ¹ , Bentley University ²	James Madison University	Rwanda ²

Coffee Break, 4:30pm - 5:00pm CT Woolsey Hall Atrium WO101

Presidential Address, 5:00pm - 6:30pm CT Woolsey Hall Fidelity Bank Ballroom, WO110A, Auditorium 1 Discrimination of Bilingual Dialects of Spanish in the Americas Mark Waltermire, New Mexico State University

Banquet Dinner

Saturday, October 11

Conference Registration, 9:00am - 11:00am CT Woolsey Hall Atrium WO101

Concurrent Sessions

Session 6: 9:00am - 10:30am CT

	Session 6A Auditorium	Session 6B	Session 6C	Session 6D
	1, Woolsey Hall	Auditorium 2, Woolsey	Woolsey Hall WO134	Woolsey Hall WO135
	WO110A	Hall WO110B		
	Language Contact Chair:	Linguistic Landscape Chair:	Language and Care Chair:	Workshop
Saturday 9:00am - 9:30am	Similar, yet different: Indigenous loanwords in early colonial Mexico-Tenochtitlan and Lima Israel Sanz-Sánchez West Chester University	Constructing an AANAPISI identity at an HSI: A case study Richard W. Hallett Northeastern Illinois University	Mothers' and grandmothers' beliefs about infant-directed speech and song in Chuquisaca, Bolivia Carlos Quispe, Meghan Armstrong University of Massachusetts Amherst	The International Journal of the Linguistic Association of the Southwest (IJLASSO): A Platform for Advancing Linguistic Research Antonio Medina-Rivera Cleveland State University
Saturday 9:30am - 10:00am	Possessive Constructions in Peruvian Amazonian Spanish: The case of Iquitos Margarita Jara University of Nevada, Las Vegas	Language and Space: Examining Physical and Virtual Schoolscapes of a Hispanic-Serving Institution in WA State Sheryl Bernardo-Hinesley ¹ , Alba Arias Álvarez ² Western Washington University ¹ , University of Sussex ²	Language as Care: Reframing Mental Health Communication in Rural Kansas Noor Rizvi¹, Gitanjaly Chhabra² Kansas State University¹, University Canada West, Vancouver²	

Saturday	Language contact and convergence:		
10:00am -	An overview of the influence of	How HSIs' Online Language	Reimagining Care with Moral
10:30am	Basque on the Spanish spoken in	Choices Undermine Hispanic	Imagination: A Posthumanist
10.00	the Basque Country and the	Representation	Applied Linguistics Perspective
	tradition of the academic		
	dictionaries and grammars in the	Sarah LC Beard	Gitanjaly Chhabra ¹ , Noor Rizvi ²
	linguistic contact	Northeastern Illinois University	University Canada West,
	Gonzalo Maestro Paredes		Vancouver ¹ , Kansas State
	Masaryk University		University ²
	Masaryk Oniversity		

Coffee Break, 10:30am - 10:45am Woolsey Hall Atrium WO101

Concurrent Sessions

Session 7: 10:45 am - 12:15pm CT

	Session 7A Auditorium 1, Woolsey Hall	Session 7B Auditorium 2, Woolsey	Session 7C Woolsey Hall WO134	Session 7D Woolsey Hall WO135
	WO110A Workshop	Hall WO110B Language Attitudes Chair:	Language in the Professions Chair:	Language and Social Justice Chair:
Saturday 10:45am - 11:15am	Tenure and Promotion Patricia MacGregor-Mendoza ¹ , Michelle Ramos Pellicia ² , Patricia Gubitosi ³ New Mexico State University ¹ , California State University San Marcos ² , University of Massachusetts Amherst ³	Ingroup or outgroup? The acceptance of "lenguaje inclusivo", the gender-neutral pronoun "elle", and the gender-neutral suffix "-e" in the United States Spanish-speaking community Maurissio Gonzalez, Meghann M. Peace St. Mary's University	Framing motion in wood flooring: How language typology shapes verbal metaphor Ryan Nicklas Oklahoma State University	Privilege, race, & language: A multi-modal analysis of how raciolinguistic ideologies & linguistic white privilege shape the linguistic context of Jackson, MS Tom Lewis Tougaloo College
Saturday 11:15am - 11:45am		Argentines in Houston: Language attitudes and usage in a Spanish-speaking micro-minority Caitlyn Cheng, María Irene Moyna Texas A&M University	A Linguistic Analysis of Air Traffic Communication Chris Sams Stephen F. Austin State University	Traces of Colonialism in English Language Teaching (ELT) Materials: A Raciolinguistic Justice Exploration of Decolonizing ELT Curricula María Camila Ramírez Quimbayo Kansas State University
Saturday 11:45am - 12:15pm		Voices from the Coast: (Racio) Linguistic Attitudes in Montuvio and Afro-Ecuadorian Spanish Anahí Cevallos Vaca University of Massachusetts Amherst	Variation-Aware Evaluation of Haitian Creole Medical Translations: A Step Toward Inclusive NLP for Healthcare Ludovic Mompelat, Rose Flaure Accilien University of Miami	Digital migration and its influence on language technologies and the teaching of English (Social media) Frida P. Valdés Orizaba Northeastern Illinois University

Conference Closing Remarks, 12:15pm - 12:30pm CT Woolsey Hall WO110A, Auditorium 1 Michelle Ramos Pellicia, LASSO Executive Director Rachel Showstack, Local Arrangement Committee Chair

LASSO Business Meeting, 12:30pm - 2:00pm CT Woolsey Hall Fidelity Bank Ballroom, WO110A, Auditorium 1



Sincere **Thanks** are extended to those named below who contribute their time and talents as officers volunteers for the Linguistic Association of the Southwest.

President

Mark Waltermire, New Mexico State University (2025)

Past President

Patricia MacGregor-Mendoza, New Mexico State University (2025)

Vice President / Program Chair

Sheryl Bernardo Hinesley, Western Washington University (2025)

Executive Director

Michelle F. Ramos Pellicia, California State University San Marcos (2025)

Secretary

Lisbeth (Lisa) Philip, University of New Orleans (2027)

Treasurer

Patricia Gubitosi, University of Massachusetts Amherst (2025)

Executive Committee

Sheryl Bernardo Hinesley, Western Washington University (2025) Damián Vergara Wilson, University of New Mexico (2026) Jens Clegg, Purdue University Fort Wayne (2027)

Nominating Committee

Alba Arias Álvarez, University of Sussex (2025) Daniela Narváez, University of Massachusetts Amherst (2026) Francisco Martínez-Ibarra, Towson University (2027)

Local Organizing Committee for the 2025 Conference

Program Chair: Rachel Showstack, Wichita State University (2025)

Gabriela Aguilar, Wichita State University (2025), Arely Navarrete, Wichita State University (2025), Savannah Pascal, Wichita State University (2025), Raul Rangel, Wichita State University (2025)

Development Committee

María Irene Moyna, Texas A&M (2025) Claudia Matachana López, University of Massachusetts Amherst (2025) Irina Lifszyc, University of Massachusetts Amherst (2025)





Visit our website at: http://lassoling.org/

LASSO

The Linguistic Association of the Southwest

2025 Membership Application____or Membership Renewal____

	(Please print)
Name:	
Mailing Address:	
Institutional Affiliati	on (if not given above):
Telephone:	Home: () Fax: ()
	Office: ()
E-mail Address:	
Annual Dues:	Regular \$75 US Student/retired/unemployed \$30 US International \$85 US
Life membership: \$6 Tax-deductible conti	rcharge: \$15 annually 500 US ribution D
Make check payable remittance to:	to "LASSO." Your canceled check will be your receipt. Return this form with your
Dr. Patricia Gubitosi, Treasurer 422 Herter Hall Unive Massachusetts Amher Presidents Dr. Amherst, MA 01003	ersity of